

Poster created by John Sinclaire-Thomas

CHAIRMAN'S ANNUAL REPORT 2021









"We cannot direct the wind, but we can adjust the sails"

That thought came from that great American philosopher, Dolly Parton. Honestly! It may not be the most profound contribution to the meaning of life, but it sure sums up how 2021 turned out for the Club.

We started the year with the expectation of returning to face-to-face meetings in March, but the pandemic and the Government's response to it meant we had to continue meetings via video conferencing. Eventually we were able to return to the Hythe Sports Pavilion in September, some 18 months after the previous face-to-face meeting.

Against all this uncertainty we constantly "trimmed the sails" as Dolly suggested, and produced a full programme, with some additional events, increased club membership, provided presentations from members and guest speakers, and managed the no small matter of producing a book of photographs which has sold out and raised a significant sum of money for charity.

So despite the changeable winds we filled our sails, navigated the choppy waters of uncertainty and arrived at the year-end "shipshape".

AUGUST IN HYTHE

This project emanated from an idea of Chris Farrell and was finessed into reality in mid-summer. The book was initiated to provide a different challenge for members, where they would contribute photographs taken throughout August to show the people and community of Hythe as they emerged from lockdown. It was hoped that the book would raise the profile of the club and also raise some money for charity.

It has been a great success. 37 members submitted 200 images, 250 copies were printed and sold out, and raised £1,000 to be shared between The Pilgrims Hospice and Hythe Dementia Awareness Forum. The Mayor lent her support and a copy of the book now resides in the Hythe Town Museum (signed by members), and all the attendant publicity and the launch event at the Undercroft on 16th October has certainly put the Club on the map, locally.

I believe the Club should be very proud of this book. A phenomenal amount of work went into its production. There are so many people to thank, including the Rotary Club of Hythe who provided the loan capital to get the project off the ground, Hemanshu of our sponsor Hythe Life Magazine, who advised on and organised the printing, local shops and other organisations for selling the books and of course the members who took the photographs.

On the committee, John supervised the sales and distribution with the help of Stewart and Kate, Trevor kept an eye on the finances, and James did a bit as well! Stewart also commissioned a friend to provide and aerial photograph for the book cover. James's contribution was staggering. He received all the images from members, of which there were in excess of 250, resized and enhanced them for printing, sorted out duplications, constantly revised the layout (11 drafts eventually), prepared everything for the printers and created an online exhibition. He dealt with 720 emails on the subject of the book alone, a few of which were even polite! And all this was done when undertaking all the other onerous tasks he manages for the Club. James, you are a star and I thank you for all you did. Also supporting the committee with proof reading, content and design ideas were Diana O'Donnell and Chris Farrell.

For a small Club to take on a project of this size was a financial and reputational risk. Thanks to everyone involved and the people of Hythe who bought the book. I am profoundly grateful for your support.

MEETINGS

The monthly meetings ran online for the first 8 months of the year, initially on the Webex platform before the switch to Zoom which proved more stable. Over half the members 'tuned' in each month and contributed to lively debate and enjoyable sessions from the comfort of home.

However there was a majority view that we should return to the Hythe Sports Pavilion for face-to-face meetings as soon as government and Town Council regulations allowed. This proved possible in September and we will continue to use this venue whilst it is possible, as members have missed the social interaction that live meetings provide. Attendance has increased and it is hoped that this trend will continue, as members feel more confident of meeting face-to-face.

Whether online or live, the meetings centred on the review of member's images submitted for that months project and the PlusONE category. The projects were always well supported and at the November meeting there were over 100 project entries to review. Subjects for the projects were very varied and ranged from Texture, through Monochrome to Movement and the ever popular, Name that Tune.

The reviews provide an excellent vehicle from which to learn new skills and improve techniques and during 2022 we will look to build on this by trying to ensure there is more constructive comment on the images being reviewed.

PRESENTATIONS/WORKSHOPS

One benefit of online meetings is the opportunity to invite speakers from anywhere in the world, without paying travel expenses! So we were able to arrange for Julian Elliott to present 'Journey to the End of the World; The Fjords of Patagonia' from his base in France. Chris Upton presented 'Travels With my X' which provided some breath-taking photographs from around the world with his Fuji X camera. East Anglia based, Justin Minns, entertained us with 'Interesting Stuff', from which he proved that "if you wish to be a better photographer, stand in front of more interesting stuff". On the return to the Pavilion we were delighted to welcome back Russ Miles to present 'Life of the Hare'. Club members also contributed with a presentation of wildlife photographs from South Africa and recently Stewart took us on a nostalgic trip from Folkestone to Hythe via old postcards.

Members also contributed via workshops with James presenting on HDR photography and 'August in Hythe'. We will look to provide more workshops during 2022 now that we are meeting face-to-face.

ANNUAL EXHIBITION

Sadly, for the second year running, this was a casualty of the pandemic, and we were unable to mount the planned month long display at Hythe Library in September. However this was replaced with a permanent online exhibition 'August in Hythe', to coincide with the book launch.

https://hythedistrictphotographicclub.jimdo.com/august-in-hythe-2021/

The library is booked for 2022 so we hope plans for an exhibition then, come to fruition. The committee is also considering utilising space in two town centre locations to display member's photographs.

PHOTOSHOOTS/PHOTO OPPORTUNITIES

Social distancing requirements, and the understandable caution of members, meant that the opportunities to organise formal photoshoots were very limited. However we did manage to get 13 members together at Romney Marsh Visitor Centre in June for an enjoyable morning, despite horrible weather.

More informal opportunities arose with the Hythe Food Festival, music concerts, and the Prince's Parade demonstration, all of which took place in August. There were also opportunities for motorsport fans at Lydden Hill Circuit and Sittingbourne Speedway.

https://hythedistrictphotographicclub.jimdo.com/photoshoot-galleries/

We are hopeful that 2022 will prove to be more conducive to photographic get togethers for members.

ANNUAL REVIEW

After all the hard work undertaken by Eddie, Kate, Chris and Tom to select member's images for the 2020 review it wasn't possible to hold it in December (2020) but we had hoped to stage the review in early 2021. Again, this proved impossible as Covid regulations restricted us to online meetings, which were an unsuitable platform for the review. The review was then published online in 2021 for everyone to enjoy although unfortunately there was no voting possible for 'Photograph of the Year'.

https://hythedistrictphotographicclub.jimdo.com/annual-review-2020/

So for the 2021 review the format was revised, and was undertaken by Tom Lloyd who used his vast experience to provide an outstanding A/V of selected photographs. The A/V certainly highlighted the very high standard and creativity of member's project photographs. Following the A/V, which was shown to our VIP guests as well, Tom undertook a constructive critique with lots of learning tips and plenty of humorous banter and, in his usual entertaining style. He then announced his choice of 'Photograph of the Year' and then his choices for highly commended and commended. Tom then "commended all the members for submitting their photographs throughout one of the weirdest seasons we will probably experience". Thank you Tom for helping us out again and for all the support you give the Club.

SPONSORSHIP & PUBLICITY

We linked up to Hythe Life Magazine at the start of 2021 who through proprietor, Hemanshu Patel, provided sponsorship funding to offset some of the club's running costs. But Hemanshu's support extended beyond just the finances and he has been very supportive of our activities by giving us the opportunity to promote the Club through articles in 3 of the years Hythe Life Magazine editions. As already mentioned, Hemanshu was also a great help with the printing and sales of 'August in Hythe'. This sponsorship has been very successful and I am delighted it will continue through 2022.

Further publicity for the Club was also provided by David Wimble of The Looker magazine, Brinley Hughes for the St. Leonard's Church parish magazine and Hythe TED (John Sinclaire-Thomas) for social media promotion with unique posters.

FINANCES

As always, Trevor has beavered away to keep the finances on track. I have already mentioned that the publication of the book and collecting the sales proceeds added to his burden, but as usual he uncomplainingly coped with all the demands and the Club's financial position remains sound.

Membership fees were reduced during 2021 as we were released from paying the hire charge for the Pavilion for 9 months. However to ensure the finances remain stable going forward, we will return to a structure of individual annual membership £15, associated family members £7.50, and student membership remains free. Meeting costs at the Pavilion will remain at £3 per head per meeting.

FACEBOOK®/WHATSAPP®

Facebook membership (full/student/guest members) stood at over 160 at the end of the year and this platform proved popular with posting photographs, and enabled us to promote the club's activities. The WhatsApp group set up by Anne proved its worth in alerting members to local photo opportunities at short notice, and was well used.

COMMITTEE

No club can survive without the dedicated work of its committee. We are fortunate that James, Trevor, John, Kate and Anne worked tirelessly throughout the year. Stewart joined in August and proved his worth immediately when we grappled with the complexities of the 'August in Hythe' project. He provided 'behind the scenes' access for the 'Abalicious' and 'Here Come the Girls' concert including an informal photoshoot. He also provided a display table for the 'August in Hythe' project during the Mayor's 'Hythe Community Get Together' at Oaklands. Whilst we managed some face-to-face committee meetings, we also had to rely on virtual meetings and a number of clandestine 'coffee meetings' at Ginger's in Hythe. The committee is already well advanced with planning the 2022 meeting schedule and a confirmed monthly project list.

Wherever the venue the committee have given me outstanding support for which I am hugely grateful. The work Trevor and James put in every month to receive, collate and present members images is immense. James is also the administrator for the Club website and Facebook Group and keeps them constantly up-to-date. Similarly John threw himself into the book project with great enthusiasm and skill to use his extensive local contacts to ensure the initiative became a reality and resounding success. As always Kate and Anne have provided wise counsel and enthusiastic support, and I wish to pay tribute to Kate who stood down at the year end. Her support over the years as the club has grown, has been much appreciated, and I am pleased she will remain an active club member in 2022.

FINALLY

So quite a year one way or another. We certainly celebrated our 10th Anniversary with some style and can look back with pride on all that was achieved. I am sure when the club was first formed, as a community initiative in Saltwood, it was not envisaged that 10 years later there would be a sell out book published and 50 members regularly involved in the activities.

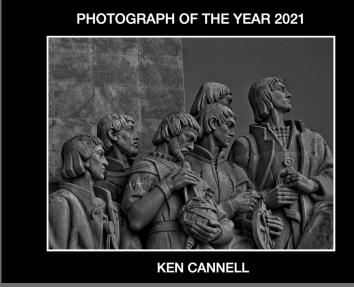
Challenges still face us, not least the prospect of this wretched virus causing more restrictions. Additionally, like all photographic clubs, we have to recognise the need to attract younger members, and provide an environment where the smartphone generation learn more about the joy of photography. I am sure the club will meet these challenges not least because the current membership provides such active support for all we try and do and continues to submit spellbinding images, which entertain and stimulate us.

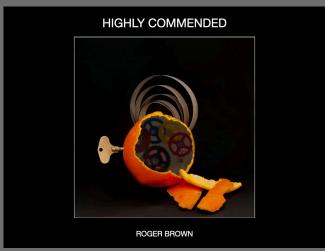
I thank you all for your unstinting support and for continuing to write new chapters in the success story of the Club.

*Phil Heading*Club Chairman

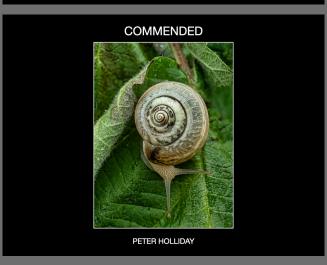


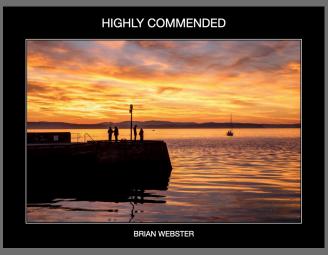
Annual Review - Photographs of the Year 2021









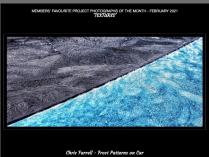






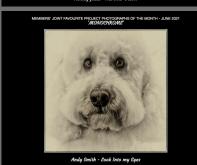
Member's Choice - Photographs of the Month 2021





































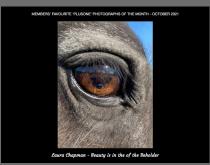
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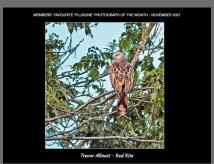


















COMMENDED

"ALL CLUB MEMBERS FOR SUBMITTING
THEIR PHOTOGRAPHS THROUGHOUT ONE
OF THE WEIRDEST YEARS WE WILL
PROBABLY EXPERIENCE"

TOM LLOYD ARPS

Slides from the Annual General Meeting - 13th January 2022



















